

2019-2020 District Goals



District: District 46
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 80% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

Additional action items to achieve this goal:

I have asked the Zone and Region chairs to offer training during their Regional Advisory meetings to help catch the officers who did not make the scheduled trainings. I have offered to send qualified Lions to help with training and we have encouraged all to go to LCI learning center. All Zone and Regional reps have received their ebook and the seminar paperwork as of 4/7/19. I have also assigned mentors to new leaders to help build their confidence.

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

All Zone and Regional reps have received their ebook and the seminar paperwork as of 4/7/19. I have also assigned mentors to new leaders to help build their confidence. I personally lead the training of members present at our Convention. I have talked to all chairpersons myself and I have set up a plan to make all of our cabinet accountable including me. I have set goals and have the proper check points set up to check on progress towards the goals.

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 5 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

I plan to attend the USA/Canada Forum in Spokane this year. My goal is to finish my Doctorate at Lions University. I have finished having my presentation taped. I just need to complete the classwork. I will work with my District to add Chairman for each of the 5 projects for International. We will have a Hunger Chair, Childhood Cancer Chair, Vision Chair, Diabetes Chair and an Environmental Chair. They will be working closely with our GST Chair to report and create new project ideas for our District and Clubs so the goals of working with diversity and growing our understanding of the connectional aspect of our organization as a whole.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	10
2nd Quarter	20
3rd Quarter	20
4th Quarter	20

By the end of the 4th quarter, the district will add a total of 70 new members.

Action Items:

My district will establish 1 club branch(es).

My district will induct 10 new Lions under 40 years old.

My district will convert 5 Leos to Lions.

My district will organize at least 3 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	1	20
3rd Quarter	0	0
4th Quarter	1	20

By the end of the 4th quarter, the district will start 2 new clubs.

With a minimum of 40 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.
 My district will host a New Club Development Workshop .
 My district will organize 1 Leo Club(s).
 My district will start 2 Speciality Club(s).
 Medical Professionals, Educational Instructors, Diverse or Ethnic Based Clubs
 My district will start 1 Campus Club(s) at University of Nevada, Las Vegas school/university
 My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

MEMBER RETENTION

	Drops
1st Quarter	2
2nd Quarter	1
3rd Quarter	0
4th Quarter	1

By the end of the 4th quarter, the district's membership drops will not exceed 4 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.
 My district will use the Club Quality Initiative to support member retention
 My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .
 My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

We have added a new Membership Chairperson who will actually be traveling throughout the District and talking to clubs and potential members. He will be helping to facilitate the development of our Charter Clubs and new membership drives.

NET GROWTH GOAL

70	+	40	-	4	=	106
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 250000 people.

Action Items:

Of the total number of people served in my district, 35000 people will be youth (under 18 years old).
 My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).
 I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 350 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 75 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting.

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

We have set 5 new global cause Chairs in place to work with our GST to research, develop and promote District Service projects.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 75% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 240.00

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 45000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise US\$ 10000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 2 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 10 100/100 Clubs this year

ADVOCATE

In the 2019-2020 fiscal year, 75% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding